



STEAM SUMMARY 2018 CONWY COUNTY BOROUGH COUNCIL

Total economic impact of tourism £M	904.37
% change on 2017 (£'s 2018)	0.8%

Total visitor days (Millions)	17.49
% change on 2017	0.8%

Staying visitor days (Millions)	10.57
% change on 2017	0.2%

Total visitor numbers (Millions)	9.39
% change on 2017	1.3%

Number of staying visitors (Millions)	2.48
% change on 2017	0.2%

Number of day visitors (Millions)	6.91
% change on 2017	1.7%

Number of FTE jobs supported by tourism spend	11,808
% change on 2017	-1.3%